

# About "towan" and Wood Workshop

Urushi lacquerware, which has been loved for thousands of years, is completed by sawing the wood by woodworker called "Kijishi" and applying urushi lacquer by lacquerer called "Nurishi". In the olden days, woodworkers roamed the mountains and made their living making pottery.

In the autumn of 2020, Yamakyu Lacquerware Co., celebrated its 90th anniversary, set up a workshop to grind the wooden base of bowls in a place rich in nature and started a new production activities.

In the workshop, craftsmen skillfully use a knife called "Kanna", and you can see the handiwork of the craftsmen who carefully create beautiful bowls and other items one by one from natural wood.

Lifestyles change little by little, but even in today's lifestyles, we want to work on making the products based on the craftsman's spirit and skills that have been put into making bowls, and want to propose a gentle life with Urushi lacquerware preserving the beauty and tradition that Japanese people love. With these thoughts, the brand name "towan" was born.

It will be most appreciated if you can feel the gentleness and gracefulness of the lacquerware somewhere in the modern colors and shapes of the towan items. Please enjoy using the towan for many years to come.

Sincerely,

Taizo Yamamoto, CEO Yamakyu Japanware Co., Ltd.















jy1004tw towan 3 Tier Box M SAKURA ¥4,200

115×115×H117mm

Material: D Coating: B



jy1005tw towan 3 Tier Box M **SUMIRE** ¥4,200

115×115×H117mm

Material: D Coating: B



jy1006tw towan 3 Tier Box M SORA ¥4,200

115×115×H117mm

Material: D Coating: B

\*The lid and main body can be sold individually. Please contact us for details.

Material type

Coating type A: Natural Wood
B: Wood powder and synthetic resin moldings
B: Urethan paint A: Urushi lacquer

C: Urea resin D: ABS resin







jy1001tw towan 3 Tier Box S SAKURA ¥3,800

92×92×H117mm

Material: D Coating: B



jy1002tw towan 3 Tier Box S **SUMIRE** ¥3,800

Material: D Coating: B





jy1003tw towan 3 Tier Box S SORA ¥3,800

92×92×H117mm

Material: D Coating: B

 $\ensuremath{\mathbb{X}}$  The lid and main body can be sold individually. Please contact us for details.



jy1007tw

towan 3 Tier Box L Trinity Lid:SAKURA

¥6,800

. 168×168×H155mm

jy1008tw

towan 3 Tier Box L Trinity Lid:SUMIRE ¥6,800

. 168×168×H155mm

jy1009tw

towan 3 Tier Box L Trinity Lid:SORA

¥6,800

168×168×H155mm

Material: D Coating: B



jy1010tw

towan Cross partition plate for 3 tier box L

¥600

160×34×3mm

Material: A Coating: B



jy1011tw towan Multiple partition plate for 3 tier box L

¥1,200

160×34×3mm







ka1001tw towan Chopsticks 22.5cm SAKURA

¥1,200

Material: A Coating: B

\*Dishwasher safe



ka1002tw towan Chopsticks 22.5cm SUMIRE

¥1,200

Material: A Coating: B

※Dishwasher safe



ka1003tw towan Chopsticks 22.5cm SORA

¥1,200

Material: A Coating: B





sa1002tw

towan Forest Wooden Plate  $\phi$ 12cm HANA

¥3,100

φ126×H10mm

Material: A Coating: B



sa1003tw

towan Forest Wooden Plate  $\phi$ 12cm TSUKI

¥3,100

φ120×H10mm

Material: A Coating: B



sa1004tw

towan Forest Wooden Plate  $\phi$ 12cm YUKI

¥3,100

φ122×H10mm



 $_{
m sa1001tw}$  towan Forest Wooden Plate  $\phi$ 7cm HANA

¥2,700

φ70×H10mm

Material: A Coating: B



sa2001tw towan Forest Wooden Plate  $\phi$ 20cm HANA(花)  $\Psi$ 9,000

φ200×H15mm

Material: A Coating: B



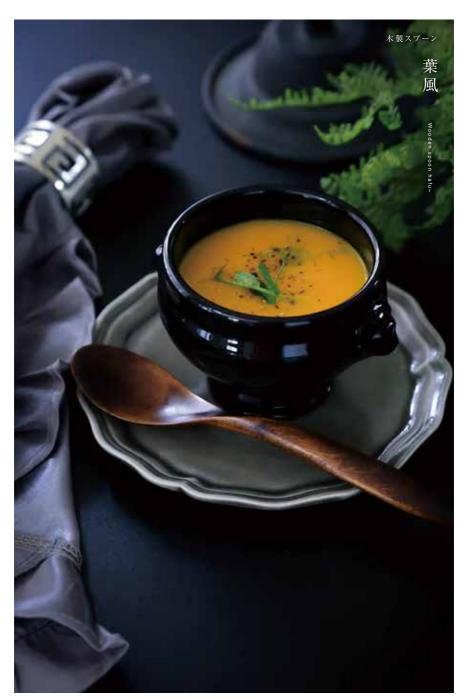
 $_{gu1041tw}$  towan Free-to-use Glass  $_{\phi8cm}$   $_{\psi680}$ 

Glass

φ80×H60mm



※Different size Plates, Example of use.



**%Large Spoon, Example of use.** 



**%Duck Spoon**, Example of use.



ka2001hf Hafu Spoon, small (Fuki-urushi\*1)

¥2,800

150×30×H16mm

Material: A Coating: A



ka2002hf Hafu Spoon, large

190×38×H21mm

Material: A Coating: A



¥2,900 168×37×H25mm Material: A Coating: A

(Fuki-urushi\*1)

Hafu Duck Spoon

ka2003hf



A technique whereby raw lacquer is applied and then wiped off repeatedly with a cotton cloth. Also called Suri-urushi. It shows the texture and grain of the wood.

design:Hisakazu Suzuki



sa2002tw towan Rectangular plate SAKURA/SUMIRE ¥2,300

330×90×H5mm

Material: D Coating: B



sa2003tw towan Rectangular plate SAKURA/SORA ¥2,300

330×90×H5mm

Material: D Coating: B



sa2004tw towan Rectangular plate SORA/SUMIRE ¥2,300

330×90×H5mm



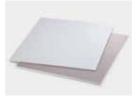
Square reversible place mat



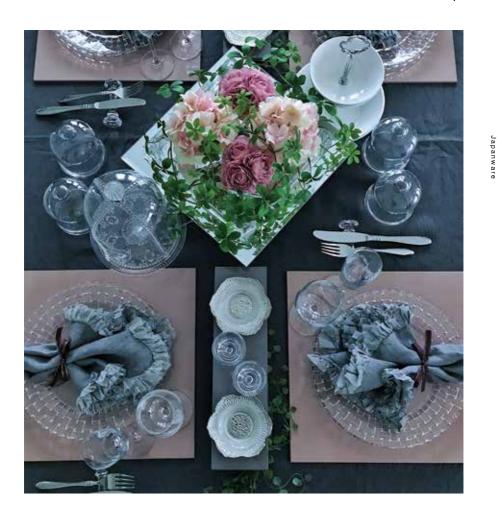
 $_{\text{hal001tw}}$  towan Square reversible Place Mat SAKURA/SUMIRE  $\$4,\!800$ 

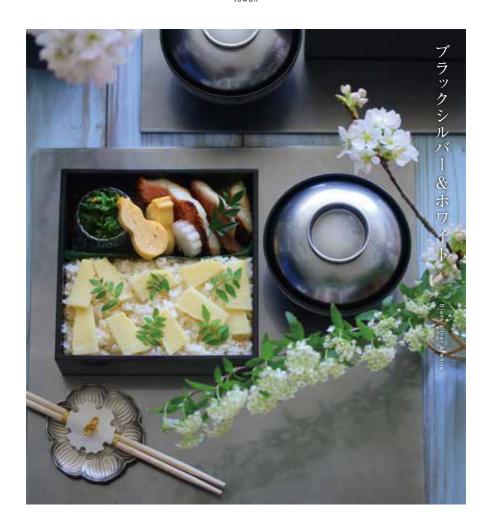
330×330×H5mm

Material: A Coating: B



 $^{\text{ha1002tw}}$  towan Square reversible Place Mat SORA/SUMIRE  $\uprescript{$\cupe44,800$}{\ _{330\times330\times\text{H5mm}}}$ 







wa2004sy Soup Bowl black silver

¥4,500 <sub>\$\phi120\times H100mm</sub>

Material: B Coating: B



ha1006sy Square reversible Place Mat black silver/ white silver ¥5,800

330×330×H6mm

Material: A Coating: B



jy1013ns right angle 3 Tier Box black silver



jy1012ns right angle 3 Tier Box black silver

¥17,000

165×165×H165mm



wa2003sp Soup Bowl

white, black inside \$2,200

φ90×H95mm

Material: B Coating: B



wa2007sy Soup Bowl SHAKU-YAKU white

¥3,900

φ76×H95mm

Material: C Coating: B



wa2006sy Soup Bowl SHAKU-YAKU black silver ¥5,100

φ76×H95mm

Material: C Coating: B



wa2005sy Soup Bowl SHAKU-YAKU white,black inside

¥4,500

φ120×H100mm





ha3004sy Rectangular Joint Tray white/black ¥3,500

300×150×H15mm

Material: A Coating: B



sa3001sy Compote white ¥2,500

φ138×H57mm

Material: D Coating: B



sa3002sy Compote black silver ¥3,900

φ138×H57mm

Material: D Coating: B





gu2042sy Tea Cup and Saucer SHAKU-YAKU black silver ¥6,500

cup:96×117×H53mm saucer:φ138×H11mm

CUP SAUCER
| Material: D | Material: C | Coating: B |



sa3004sy Tiered Tea Stand

white silver ¥11,400

upper:  $\phi$ 138/middle:  $\phi$ 180/lower:  $\phi$ 240mm height when set 330mm

Material: B Coating: B



sa3003sy Tiered Tea Stand

black silver ¥11,400

upper: \$\phi 138 \section \text{middle: \$\phi 180 \section \text{lower: \$\phi\$} 240mm height when set 330mm









jy1033sp right angle 3 Tier Box white, black inside \$\fomale 7,000

135×135×H135mm

jy1015sp right angle 3 Tier Box white, black inside ¥9,000

165×165×H165mm

Material: B Coating: B



jy1034sp right angle 3 Tier Box black ¥7,000

. 135×135×H135mm  $_{\rm jy1016sp}$  right angle 3 Tier Box black  $_{\rm Y9,000}$   $_{\rm 165\times165\times H165mm}$ 





wa2001nc Soup Bowl white, black inside ¥4,200

φ120×H103mm

Material: B Coating: B



wa2002nc Soup Bowl black ¥4,200

φ120×H103mm

Material: B Coating: B



Salad Bowl S white

¥2,300 \$\psi 157 \times H53mm\$



wa3001nc Soup Bowl white, black inside ¥4,700

φ130×H114mm

Material: B Coating: B



wa3002nc Soup Bowl black ¥4,700

φ130×H114mm

Material: B Coating: B



ka3008nc Chopstick Rest white

¥900

45×45×H10mm









in5006sp Chestnut shape box white, gold inside ¥3,200

φ60×H55mm

Material: B Coating: B



ka2007sp Server white ¥2,500

Material: D | Coating: B



ka2008sp Server black ¥2,500

205×60mm

Material: D Coating: B



bo1002sp Salad Bowl S white ¥1,700

φ155×H55mm

Material: B Coating: B



bo1004sp Salad Bowl M white  $$\pm 2.900$  $$\pm 215 \times H70mm$ 

Material: B Coating: B



salad Bowl L white ¥4,500 \$275×H95mm

Material: B Coating: B



bo1003sp Salad Bowl S black

¥1,700

φ155×H55mm

Material: B Coating: B



Salad Bowl M black \$\fomale\$2,900

φ215×H70mm

Material: B | Coating: B



Salad Bowl L black ¥4,500

φ275×H95mm



sa1005sp

Square Plate S dark red

sa1007sp

Square Plate S black

sal006sp

Square Plate S

white

sal008sp

Square Plate S vermilion

Material: B Coating: B

each¥2,000 150×150×H25mm



sa2005sp

Square Plate L dark red

sa2007sp

Square Plate L black

sa2006sp

Square Plate L

white

sa2008sp

Square Plate L vermilion

Material: B Coating: B

each¥3,300 225×225×H30mm



ka3004sp

Square Small Dish Square Small Dish dark red

ka3006sp

black

ka3005sp

white

ka3007sp

Square Small Dish Square Small Dish

vermilion

Material: B Coating: B





ha1003sp

Half moon reversible Mat white/black

¥3,300

394×349×H4mm

Material: D Coating: B



ha1004sp Tray & Plate white

¥3,300

320×320×H20mm

Material: D Coating: B



ha1005sp

Square Placing Mat white

¥3,000

320×320×H5mm





















# Q&A with Mr. Taizo Yamamoto, CEO



YAMAKYU Japanware Co., Ltd. Mr. Taizo Yamamoto. CEO

Q: First of all, congratulations on your company's 90th anniversary. I heard that you are the third generation president. Can you tell me about the history of your company?

Yamamoto A: Yamakyu Japanware Company started in 1930 by my grandfather, Kyutaro Yamamoto, certified as Japanese traditional lacquer craftsman. After that, my father founded the company, and we have been working closely with the local craftsmen to produce various products, especially New Year's products such as multi-tiered boxes, Toso sake sets, and Zoni bowls for soup dish with rice cake to celebrate new years.

Q: I see. Your company has been concentrating to the Japanese traditional urushi products.

I wonder if it must be the big challenge for you to release "towan" series products
this time. How was the customers' reaction?

Yamamoto A: I was so happy to see the new customers who have never used or bought urushi lacquerware before. By sticking to feminine and gentle colors, we were able to attract the interest of many female customers. I think we were able to shorten the distance between the customers and urushi lacquerware products.

Q: Continuing from towan, you released "Forest" series products this time. I felt that the texture of the natural wood and the beautiful cut were so impressive. What is the reason for sticking to domestic natural wood?

Yamamoto A: Yes, we decided to use Japanese natural ash wood, after many trials with other various woods. Japanese ash wood was the best selection considering the color, grain of the wood and its durability.

#### Q: I wonder if it is quite difficult to stick to a single-plate products, isn't it?

Yamamoto A: You are right. The wood grain is directly reflected in the product, so the initial material selection is very important. Since it is a natural tree, it is easy to deform depending on its size, so we designed and completed it while solving each problem.

The craftsmanship is alive in the beauty of the wood grain cut, so please pay attention to each product we named HANA, TSUKI and YUKI.

### Q: I heard that you started a new workshop to grind the wood of lacquerware.

Yamamoto A: Craftsmen called "Kijishi" create beautifully shaped vessels one by one from natural wood, and lacquerers called "Nurishi" apply urushi lacquer to complete them.

That is the origin of making lacquerware. It is important to nurture craftsmen through the workshop and convey their activities to many people. As a lacquerware maker,

I believe that the workshop is necessary to convey my commitment to craftsmanship.

Q: I see. The workshop is a place where both traditional and modern lacquerware are produced. What kind of products do you have in mind for the future?

Yamamoto A: For many years, we at Yamakyu have focused on meticulous painting techniques.

We will continue to focus on the beauty of colors and finishes, as well as invisible durability, to create products that customers can feel the quality of.

#### Q: Last of all, what is "Japan lacquerware" for you, Yamamoto-san?

Yamamoto A: I think that Japan lacquerware is a vessel that can make you become gentle by using it. It has a delicate image, but unlike glass or pottery, it does not break even if dropped and can be repainted. I think that the more you use it with love, the more it responds properly.

Table coordinator towan brand director
Mieko Mizutani



### YAMAKYU Japanware



Visit our website.



Contact us. echizen@yamakyu-urushi.co.jp

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